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| **The group you are *assessing:*** | | **Save your file. Use this format: group being assessed your group.doc So an example would be TIV Voltes5.doc – where TIV is the group being assessed and Voltes5 is your group.** | |
| **Scooter Team** | |
| **Your group name:** | |
| **Instructor** | |
| A | B | C | D |
| Are ideas presented connected with the aim of the presentation? | Are the ideas presented clearly supported with evidence and logical argument? | Is it easy to follow & to understand? (Are the slides clear and easy to follow e.g. use of new pictures, words, graphs) | Overall impression (is it a group presentation etc.?) |
| 40% | 30% | 20% | 10% |

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| Comments (space will expand as you type)  Do not forget details in the introduction (e.g., time) (see handout)  Animate - the points  Qu Positive surprise - how does that fit within the Stauss model?  Qu - ICSE (service encounter) customer-employee - Kara experience interesting but think here frame of reference (employee v. customer)  Qu - focus focus focus - now we have something on digitization! ICSEs are super complex without even adding something else in  Potential remedial work.  Chris, I’m particularly looking at you here, as a doctoral student. You have you raise your game a hundred fold. The road to publication is tough and is driven by developing an good writing style. This craft, for most, is hard won and every thing you write is an opportunity to hone this skill.  So let me be blunt here. You paper is a list unfocused material (fluff) that comes across as a set of old friends (let me get something in on culture) and random connections (why digitization?). This paper does make me feel you have connected with theoretical writing around ICSEs. Let's take a concrete example. One of your cases leads to positive surprise about the service in the ICSE. How does theory explain this? See Stauss / Warden particularly on this point -- since they are way better theoretically anchored than Sharma et al. Once you see what is happening here then you can start to hit a home run.  So specifics:  - Kara get to grips with one paper and a few theoretical concepts from another (e.g., Sharma)  - Get the introduction motiving and focusing this paper. Tell me about ICSEs and why they are important. Tell me what you are going to do in this paper  - Decide where the theory goes - later or after the introduction  - Revisit your cases. Get some structure  - Relate your cases to theory to draw on some reflections  Focus, systematic, clear story line -- these are words I want to associate with your work | | | |
| Grade (%) | | | |